



AGENDA

Main Street Program Coordinating Board

Monday, March 1, 2021

The Main Street Program Coordinating Board will hold a meeting on Monday, March 1, 2021 at Fair Theater, located at 717 Broadway Street, Plainview, TX 79072 at 12:00 p.m.

1. Call to Order
2. February Board Minutes – Approve
3. Staff Updates
4. PDA/ Main Street Merger – Approve
5. Strategic Planning - Discuss
6. Committees
 - a. Imaging/Branding and Marketing – Tonya Keesee
 - b. Dining and Entertainment – Carol Terrell
7. Promotion/ Upcoming Events
 - a. 2nd Saturday
8. Business Appreciation – Discuss
9. CVB Updates
10. Adjourn

This notice is posted pursuant to the Texas Open Meetings Act. [Tex. Gov't Code Ann. Sec. 551.001 et. seq.] The Council reserves the right to conduct a closed meeting on any agenda items in accordance with Tex. Gov't Code Ann., Chapter 551, Subchapter D. This meeting is also being conducted in accordance with the Americans with Disabilities Act [42 USC 12101 et. seq.]. The facility is wheelchair accessible and handicap parking is available. Requests for sign interpretive services are available upon requests received at least 48 hours prior to the meeting. To make arrangements for those services call 296-1107.

Posted this 24th day of February, 2021

Time: 10:30 a.m.

A handwritten signature in black ink that reads "Melinda Brown". The signature is written in a cursive style.

Main Street Manager