



AGENDA
Main Street Program Coordinating Board

Monday, May 3, 2021

The Main Street Program Coordinating Board will hold a meeting on Monday, May 3, 2021 at Fair Theater, located at 717 Broadway Street, Plainview, TX 79072 at 11:30 a.m.

1. Call to Order
2. April Board Minutes – Approve
3. Historic Standards – Discuss and Approve
4. Staff Updates
5. Non-Profit/ Economic Development – John Turpen/ Phyllis Wall
 - a. Friends of Main Street – funds amount/ funds allocated
 - b. By-Laws
 - c. Business Appreciation
6. Marketing/ organization – Tonya Keesee/ Diane Martinez
 - a. Imaging/ Branding and Marketing
 - b. Business of the Month
7. Promotions and Events – Ranada Jack/ Carol Terrell
 - a. Dining and Entertainment
 - b. May 2nd Saturday
 - c. Holiday 2nd Saturday/ Holiday Celebration
8. Beautification/ Education/ Awareness – Janice Payne/ John Turpen
 - a. Downtown Clean Up
 - b. Murals
 - i. Mural Grant – Discuss and Approve
 - c. Holiday Lights
 - d. Historical Information
9. CVB Updates
 - a. Mark Marley's Go Big or Go Home BBQ Bash
10. Adjourn

This notice is posted pursuant to the Texas Open Meetings Act. [Tex. Gov't Code Ann. Sec. 551.001 et. seq.] The Council reserves the right to conduct a closed meeting on any agenda items in accordance with Tex. Gov't Code Ann., Chapter 551, Subchapter D. This meeting is also being conducted in accordance with the Americans with Disabilities Act [42 USC 12101 et. seq.]. The facility is wheelchair accessible and handicap parking is available. Requests for sign interpretive services are available upon requests received at least 48 hours prior to the meeting. To make arrangements for those services call 296-1107.

Posted this 29th day of April, 2021

Time: 11:00 a.m.

A handwritten signature in black ink that reads "Melinda Brown". The signature is written in a cursive style with a large, sweeping "M" and "B".

Main Street Manager

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